

Mobile Technologies Inc. (MTI) Expands into Mobile Enterprise and Introduces  
Enterprise Tablet Pro

*MTI Expands Design Innovation Into Enterprise Tablet Marketplace*

HILLSBORO, Ore. – August 15, 2013, [Mobile Technologies Inc. \(MTI\)](#), a global leader in mobile device display technologies, announced its expansion into the enterprise tablet marketplace with the introduction of a new product line—the Enterprise Tablet Pro™. The company has also rebranded and changed its corporate name to Mobile Technologies Inc. (formerly Merchandising Technologies Inc.) to reflect its growing product portfolio and growth strategy into the Mobile Enterprise Marketplace.

[MTI's Enterprise Tablet Pro™](#) is the industry's first fully integrated system that offers complete security, integration and connectivity—all while maintaining the mobility, simplicity and ease-of-use that makes the tablet such a revolutionary tool for business.

“Product innovation and problem solving are the foundation of everything we do at MTI,” said David Everson, Director of Global Marketing. “With the Enterprise Tablet Pro, we have expanded our design innovation and retail security expertise into the enterprise tablet marketplace, creating a solution that allows tablets to be mobile, secure and connected for business applications within multiple vertical markets.”

Enterprise Tablet Pro was engineered to eliminate the current challenges of tablet deployments for business applications, including:

### **Eliminating Integration Steps**

- Develop a turnkey integrated design with a universal connection base + protective tablet case
- Supply multiple data inputs for workstation replacement

### **Enhancing the Usability of Tablets**

- Design a solution that offers multiple orientations for easy tablet interactions
- Engineer a “lock-and-dock” device that provides full connectivity, power and security
- Provide complete mobility for the tablet with a single-hand quick release
- Integrated hand strap behind the case for single-hand hold and carry

### **Increasing the ROI for Mobile Enterprise Deployments**

- Reduce shrinkage/loss with unsurpassed RFID card security
- Protect tablet and improve device longevity by designing an integrated, full wire management, tablet case

“With the Enterprise Tablet Pro, we are better positioned to help grow and expand large mobile enterprise deployments,” said Everson. “We have aggressive growth plans as we expand our three business units: Retail Merchandising, Global Services and now Mobile Enterprise. As an integral part of the mobility ecosystem, it was the right time to evolve our brand, products and services and continue to be the industry leader in mobile device display technology.”

For more information, visit [mobiletechinc.com](http://mobiletechinc.com).

## **About Mobile Technologies Inc.**

For over 36 years MTI has developed mobile device display technologies that showcase a diverse range of consumer electronics and engage customers while delivering the highest level of merchandising security. Whether accessing MTI's Global Services for project deployments and installation services or the full Retail Merchandising and Mobile Enterprise product portfolio, some of the world's most recognized brands and six of the seven largest retailers in the United States utilize MTI's cost-effective yet powerful loss prevention solutions. With each new product innovation, MTI's retail-hardened solutions are engineered to last in the most demanding retail and business environments allowing products, sales and service to be the focus, while security operates efficiently in the background.